



RAINBOW

M A S A L A

Tradition of Good Taste & Quality

Product Catalogue

Bharose Ka Swad

Real Taste Makers Since 1956



70+ Saal ka Asli Swaad.

For 70 years, Rainbow Masala has earned its place in Indian kitchens not through advertising, but through taste that speaks for itself.

Today, under Darak Foods, the same authentic recipes are backed by stronger quality systems, better packaging, and wider supply reach. The heritage is intact. The product is better than ever.

Bharose ka Swad.

Real Taste Makers
Since 1956

Whats inside ?

Hero Product

Pure Spice Powders

Speciality Products

Blended Masalas

HoReCa Range

Why Rainbow?

SINCE 1956

NO ARTIFICIAL COLORS

HYGIENICALLY PROCESSED

100% NATURAL INGREDIENTS

Pure Sourcing

Carefully selected spices, hygienically processed. No fillers, no harmful additives ever.

Consistent Quality

State of the art grinding & blending at our India facility. Same flavour, every batch.

Reliable Supply

Strong distributor network across India Regular, on time supply to kirana and HoReCa.

OUR BEST SELLER

The Hero Products.

Our fastest moving, most loved products. These are the SKUs your customers ask for by name and the ones that build repeat orders for your shelves



Chat Masala

The go to chatpata blend for every chaat, fruit, and snack counter.

Kitchening Masala

All purpose blend one spice for every sabji, dal, and curry.



Garam Masala

Warm whole spice blend, the finishing touch for any Indian dish.

Available in multiple packaging options from 50g to 1kg.

OUR BEST SELLER



Pav Bhaji Masala
The soul of Indian street food.



Meat-Mutton Masala
Bold, deeply spiced blend crafted for mutton and red meat preparations.



Tandoori Chicken Masala
The authentic smoky marinade for restaurant style tandoori.



Available in multiple packaging options from 50g to 1kg.

SPECIALITY PRODUCTS

Beyond the Ordinary.

Premium, niche and high margin products that differentiate your shelf from competitors and command customer loyalty.



Kesari Milk Masala



Kasoori Methi

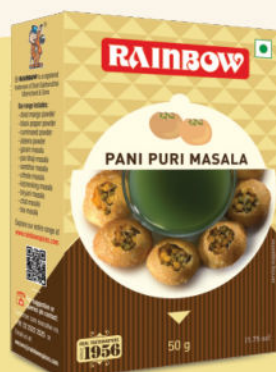


Saffron (Kesar)
0.5g | 1g

SPECIALITY PRODUCTS



Tea Masala



Pani Puri Masala



Thandai Masala

Available in multiple packaging options from 50g to 1kg.

PURE SPICES PRODUCT

From Ground To Table.

Single ingredient spice powders, hygienically processed and packed for consistent colour, aroma, and purity in every batch.



Chilli Powder



Turmeric Powder



Coriander Powder



Cumin (Jeera) Powder



Kashmiri Chilli Powder



Black Pepper Powder



White Pepper Powder



Dried Mango(Aamchur) Powder

Available in multiple packaging options from 50g to 1kg.

SUPPORTING RANGE

BLENDED MASALAS

Our full range of kitchen masalas crafted for authentic, consistent taste. Every blend a trusted recipe.



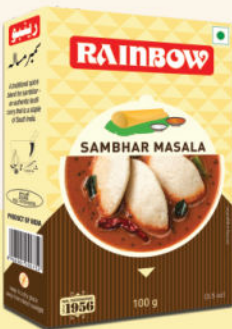
Jaljeera Powder



Channa / Chhole Masala



Chicken Masala



Sambhar Masala



Paneer Masala



Rajma Masala



Sabji Masala



Biryani Masala

Available in multiple packaging options from 50g to 1kg.

For detailed product list, contact distributor.

Why Stock Rainbow masala?

Six reasons why kirana owners and HoReCa distributors across India choose Rainbow Masala as a regular, reliable stock item



70+ Years of Brand Trust

Customers recognise Rainbow Masala and ask for it by name. That pull reduces your selling effort the brand does the work



Fast Moving SKUs

Chat Masala, Biryani, Jaljeera and Pav Bhaji are high rotation, high repeat products with strong consumer demand all year.



Right Pack Sizes

Available in 50g, 100g and 200g the sweet spot for kirana retail. No dead stock, quick shelf turnover.



Reliable, On Time Supply

Manufactured in Chhatrapati Sambhajnagar with consistent distribution across India No surprise stockouts.



No Artificial Colours and No Preservative

A clean label claim that resonates strongly with today's aware consumer. A real differentiator on the shelf.



Trade Support Available

POS display materials, product samples, and dedicated sales rep support for new stockists and growing accounts.

From the farmer's field to your kitchen every step is ours to own. We source the finest raw materials, process with precision machinery, blend with age old recipes perfected over 70 years, and quality check at every stage.

The Promise Behind Every Pack.

Every packet of Rainbow Masala is the result of decades of recipes, rigorous sourcing, and consistent manufacturing. Here's what stands behind our name.



Manufacturing

Processed and packed at our Chhatrapati Sambhajnagar facility with hygiene first practices and mechanised grinding for consistent particle size.



Clean Label

No artificial colours. No harmful preservatives. Authentic spice blends based on original 1956 formulations unchanged for a reason



FSSAI Compliance

Fully licensed under FSSAI. All products meet Indian food safety and standards regulations. Appropriate for retail and institutional supply.



Sourcing Standards

All raw materials sourced against fixed quality parameters colour, moisture, aroma and purity before entering our facility.

FSSAI Licence No: 11525044000362 Mfg. by: Darak Foods, 14 Pranav Plaza, sambhajipeth, Chhatrapati Sambhajnagar, MH – 431001



HORECA & BULK RANGE

Build for Professional Kitchens.

The Modern Range is Rainbow Masala's dedicated bulk line designed for hotels, restaurants, caterers, and cloud kitchens that demand consistent quality at volume.

Modern Chilli Powder

Medium-hot, consistent colour batch to batch.

Modern Turmeric Powder

High curcumin content, deep gold colour.

Modern Coriander Powder

Fresh ground, aromatic base for curries.

Modern Kashmiri Chilli

Low heat, vibrant red. Premium kitchen essential.

Modern Garam Masala

Finishing blend consistent warmth and aroma

Modern Chat Masala

High volume use in chaat and street food kitchens.

Modern Tea Masala

Designed for a high volume chai service environment

Modern Kasoori Methi

Premium dried methi for restaurant gravies.

Available in multiple packaging options from 50g to 1kg.

WHY RAINBOW FOR HORECA



Consistent Batches

Same flavour profile every order. No variance.



FSSAI Compliant

Full food safety compliance for institutional supply.



Regular Supply

Timely delivery across India supply chain.



Dedicated Support

Dedicated sales contact for bulk accounts.

MORE FROM OUR BLENDS

All Rainbow masalas are available in 100g and 200g consumer packs and in bulk for HoReCa use.

ITEMS	PACK	UNIT PACKAGING
Garam Masala	100g / 200g	10 Boxes / 5 pouches
Channa/Chhole Masala	100g / 200g	10 Boxes / 5 pouches
Pav Bhaji Masala	100g / 200g	10 Boxes / 5 pouches
Kitchen King Masala	100g / 200g	10 Boxes / 5 pouches
Biryani Masala	50g / 200g	10 Boxes / 5 pouches
Chat Masala (Chilli)	100g / 200g	10 Boxes / 5 pouches
Sambhar Masala	100g / 200g	10 Boxes / 5 pouches
Chicken Masala	100g / 200g	10 Boxes / 5 pouches
Meat-Mutton Masala	50 / 100g / 200g	10 Boxes / 5 pouches
Tandoori Chicken Masala	100g / 200g	10 Boxes / 5 pouches
Paneer Masala	100g	10 Boxes (1 kg)
Rajma Masala	100g	10 Boxes (1 Kg)
Sabji Masala	50g / 100g	10 Boxes

For trade pricing, margin structure and minimum order quantities contact your Rainbow Masala sales representative. Distributor margins and kirana trade terms available on request.



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A Darak Foods Brand



Address

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Chhatrapati Sambhajinagar,
Maharashtra, -431001



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Sales Enquiries

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sales@rainbowspices.com

आपके सुझाव हमारे लिए अनमोल हैं।"

Your feedback is invaluable to us.

Write to us at info@rainbowspices.com



Whatsapp



Instagram

Become a Stockist / Distributor
Contact Our Sales Team
www.rainbowspices.com